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## Community center design guide

Although the world took a break, creative professionals refused to stop moving forward. Cleverly organize change management webinars and hand sanitizer design competition, launch a tutorial for creating face masks, support local charities: designers are increasing the opportunity, fortifying their trade, their work, and their community in the process. Below, AD PRO completes some of the ways to get involved. Bid in Object Permanence's Charity AuctionObject Permanence, a quarterly group exhibition that challenges designers to reinvent a single household object that ranges from planters to ping-pong paddles, decided earlier this month to postpone its fifth edition from March 14 to new notice. Eager to continue, its founders Leah Ring and Emma Holland Denver will host an auction on March 26 to raise money for the Los Angeles Regional Food Bank. Many lots - jobs donated by Object Permanence alumni including Steven Bukowski, Elyse Graham, LGS Studio and Debbie Bean - will be sold on Instagram of the project. Deals start at \$50.Join the Virtual Happy HourUpon of News completing its first week of WFH last Friday, design-focused marketing and communication agency News has launched a weekly virtual hangout for talk shops, current events, and recipes, and decompress on one or two cocktails. Dubbed #DesignGetsTogether, the meetings take place on Thursdays (the day the industry typically meets for openings and events) at 5.00.m. ET via Zoom, starting today. A link with details on how to join will be posted on News Instagram every Wednesday before social media. Watch Holly Howard's webinarThe first of the two-part zoom webinar A Master Class in Crisis, led by beloved consultant-creative Holly Howard, took place earlier this week, detailing financial resourcing, change management, and strategic planning in the middle of the unknown. If you're lost, sign up to watch an on-demand presentation recording (this unlocks access to a private Facebook group where members share resources and hold each other accountable) and to participate in a follow-up session, scheduled for next week. Donate Unused N95 MasksDesigners with their own production facilities can have extra N95 respirators, tight masks that filter large droplets and small particle aerosols, available for the production of their products. Brooklyn communications company DADA Goldberg, led by Defne Aydinbasbas and Rebecca Goldberg, has organized a way to bring masks to Brooklyn ER professionals. Just DM them, and they'll take care of the rest. Take part in This Hand Sanitizer Design CompetitionBompas and Parr, the studio known for its extravagant architectural culinary events and jellies, it recently launched Fountain of Hygiene, a competition for designers to rethink hand sanitizer pumps. A shortlist of nominations, scheduled for March 29, will be presented to a jury during the first week of April; winning proposals will be shown at the Design Museum in London in a (probably digital) from 9 April to 7 May. In conjunction with the opening of the show, Christie's plans to auction off the first 10 entries and donate all proceeds to the British Red Cross.Browse the COVID-19 resource page of the American Society of Interior DesignersSID, the 45-year-old association for interior designers, students and producers and suppliers in the industry, has put together a large list of resources for operators to consult in these extraordinary times. It is also developing a series of time-sensitive webinars on topics such as Business as Usual: Navigating Through COVID-19 and The Architectural Barriers Act and the Federal Government. Visit the ASID website to view the archived sessions and its development program. Move on to content Our team used a human center-centric design approach to create vets.gov. We asked our customers what they want and need and designed in response to that. We have tested and made changes based on their feedback and will continue to do so as we add new features and information to the site. Here's our process: ATLANTA: Atlanta Decorative Arts Center 404-231-1720BEACHWOOD: Ohio Design Centre 216-831-1245BOSTON: Boston Design Center 617-449-5514CHICAGO: The Merchandise Mart 800-677-6278DALLAS: Dallas Design Center 214-698-1300DANIA BEACH, FL: Design Center of the Americas (DCOTA) 954-920-7997DENVER: Denver Design District 303-733-2455HOUSTON: Decorative Center Houston 713-961-9292LAGUNA NIGUEL: Laguna Design Center 949-643-2929LAS VEGAS: World Market Center Las Vegas 888-416-8600LONDON: Design Centre at Chelsea Harbour 44-20-7225-9166LOS ANGELES : Pacific Design Center 310-657-0800MINNEAPOLIS: International Market Square 612-338-6250NEW YORK CITY: Architects & Designers Building 212-644-1 2766NEW YORK CITY: Decoration & Design Building 212-759-5408NEW YORK CITY: New York Design Center 212-679-9500PHILADELPHIA: Marketplace Design Center 215-561-5000SAN FRANCISCO: San Francisco Design Center 415-490-5800SCOTTSDALE: Arizona Design Center 480-994-1060SEATTLE: Seattle Design Center 800-497-7997TORONTO: Designers Walk 416-961-1211TROY: Michigan Design Center 877-393-0330WASHINGTON, D.C.: The Washington Design Center 202-646-6100 Downtown, the design is about troubleshooting communication issues for your customers. But for most creatives, this is not a closed-loop profession. Rather than letting go of the studio with bingo, it's also about supporting, nurturing and giving to the industry as a whole. It's a virtuous circle: established industry figures translate their wisdom to nurture incoming and creative emerging talents from all disciplines will combine their expertise to collaborate on projects that are greater than the sum of their parts. Giving back benefits everyone: the design industry is stronger and richer this, and on an individual level, such projects can help your development and benefit your creative resume. Looking for inspiration? Read on for six great ways to give something to the design community this year.... 01. Pass your skillsJessica Hische produced this 13-part drop-cap lettering training course for Skillshare As a creative, your skills are everything. If you've spent years honing your raw talent into something your customers want to buy, you should protect it at all costs, right? Well, giving something to the next generation benefits everyone. Through teaching, you can learn a lot about yourself and your process: it keeps your mind sharp and helps you avoid slipping into lazy habits. It can be extremely rewarding and satisfying. And if you do it right, you'll help enrich the talent pool with curious, industry-ready minds. It's not entirely magnanimous: you can make some money on the side by giving lectures to design colleges, producing an online course on a platform like Skillshare, or even giving an intensive workshop for an organization like D&AD. Get out there and find something that suits you.02. Support good causesFor this rebrand of charity initiative Life Kitchen, the hat-trick has invited a wide range of creatives to design a dish Healthy budgets of big-name customers can be great for bank balance, but they're not always good for the soul. In 2019, why not find time to invest in charitable projects and use your design skills forever? There are countless ways to do it. Perhaps consider hiring a non-profit customer – perhaps for a fee, or pro bono if the circumstances are right and you can afford to do so. Create artwork to auction for a good cause or join forces with other creatives for a charity exhibition. Not only is this a commendable way to use your skills to support something useful, but it can also raise your profile and lead to other jobs or lay the groundwork for exciting new business collaboration in the future.03. Mentoring a promising talentD&AD New Blood Festival - which takes place in July - it's a great place to recruit promising Stages talent have had rap in some environments, especially since some deplorable agencies take malleable young creatives for granted and exploit them for little or no money. We're not supporting this kind of behavior here - it ultimately erodes, rather than empowers, our industry. But done correctly, taking a promising young designer under your side to fuel their growth is extremely beneficial to all parties involved. A bit like teaching, you may find you learn as much as they do in the process. As graduate show season approaches, make time to join those you're interested in – such as D&AD New Blood – and make a genuine effort to interact with people who show potential. Find a rough diamond to bring to your agency and help them grow, and your whole team will be stronger for it.04. Make a useful speech at a conferenceSee time to develop a stimulating conference speech rather than shake up the highlights of your work The design festival circuit is full of big name designers giving exciting exciting or slightly lesser-known creatives walking through the highlights of their portfolio. These can be inspiring, of course, but if you have the opportunity to take the stage on your own this year, why not consider planning something with a little more structure, substance, and practical insight. The industry will thank you, as your audience will have some more concrete takeaways later. Shed light on your thought process in a way that has universal relevance and appeal, or use your work to illustrate a broader theme that your audience can interact with. It may take a little longer to prepare, but it will be worth it in the long run as your talk will be more memorable and shareable on social media.05. Do your part for the planetIn 2018, Carlsberg announced its innovative Snap Pack, which uses glue points to significantly reduce the plastic used Why stop at design? While you're in full altruism mode, consider giving something to the entire global community by committing to be more sustainable with all the design decisions you make. Sustainability is scaling the agenda for brands across the board, and even small changes help make a difference on a cumulative basis. Consider using recycled (and recyclable) materials, more eco-friendly inks, and immediately cutting the great villain of the time: single-use plastic. Sustainable thinking can extend to every aspect of your business and don't be afraid to enlighten your customers (and peers) about possibilities as well. Organizations like SheSays, D&AD, and The Other Box are all fighting for a more diverse design industry Diversity has been a hot topic in design for some time, and while there have been some laudable changes in some industries, there's still a long way to go to dilute predominantly white, male, and full-bodied demographics. Initiatives like D&AD Shift and organizations like SheSays and The Other Box are working hard to promote a more diverse and inclusive industry for everyone, but a real change starts at home. Not just denounce the state of play and wait for someone else to do something about it. Look outside of the usual silos while taking. It encourages an inclusive work environment that give different talents a chance to thrive. Review HR policies to promote equality and provide the necessary support for disabled creatives or anyone who needs it. Your agency, and industry in general, will benefit. Read more: more:

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